

## PRESS RELEASE

### **New Manager for Media Relations and Information to Enhance Communication Policy**

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Brussels, 10 January 2005

**Eurogas has enlarged its Brussels-based staff on 4 January with Ms. Simona Basiu, Senior Media and Information Manager, who has joined in order to plan and develop the organization's strategy in this field. She will act as contact person for the press and will develop Eurogas' communication activities.**

Her area will extend from internal - *members directed* - and external - *public opinion and institutional* - communication to open and public events, involving both Eurogas membership and European and International institutions but also other interested bodies from diverse sectors like Brussels-based industry organizations and other EU actors.

With a background in Information, Communication and Public Relations she gathered experience at the General Secretariat of the European Commission analyzing and informing on legislation in the field of the European Single Market via the Commission's SCADplus information base and later, in the control of application of community law (state aids and infringements). Over the last 6 years she headed the 'Communications Coordination' department of the international organization for district heating and cooling and combined heat and power "Euroheat & Power".

Following the initiative of its Board, Eurogas will dedicate this media- and information related mission to its ambition to improve overall public awareness of the natural gas industry and to create a better communication and give wider publicity to Eurogas' policy objectives. Eurogas Secretary General Jean-Marie Devos declared to be "*confident regarding the targets and goals set*" and welcomed the challenge to develop Eurogas' information and communication activities.

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EUROGAS is the European Union of the Natural Gas Industry representing the European natural gas industries of 21 countries towards the EU, all other relevant international institutions and stakeholders.

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